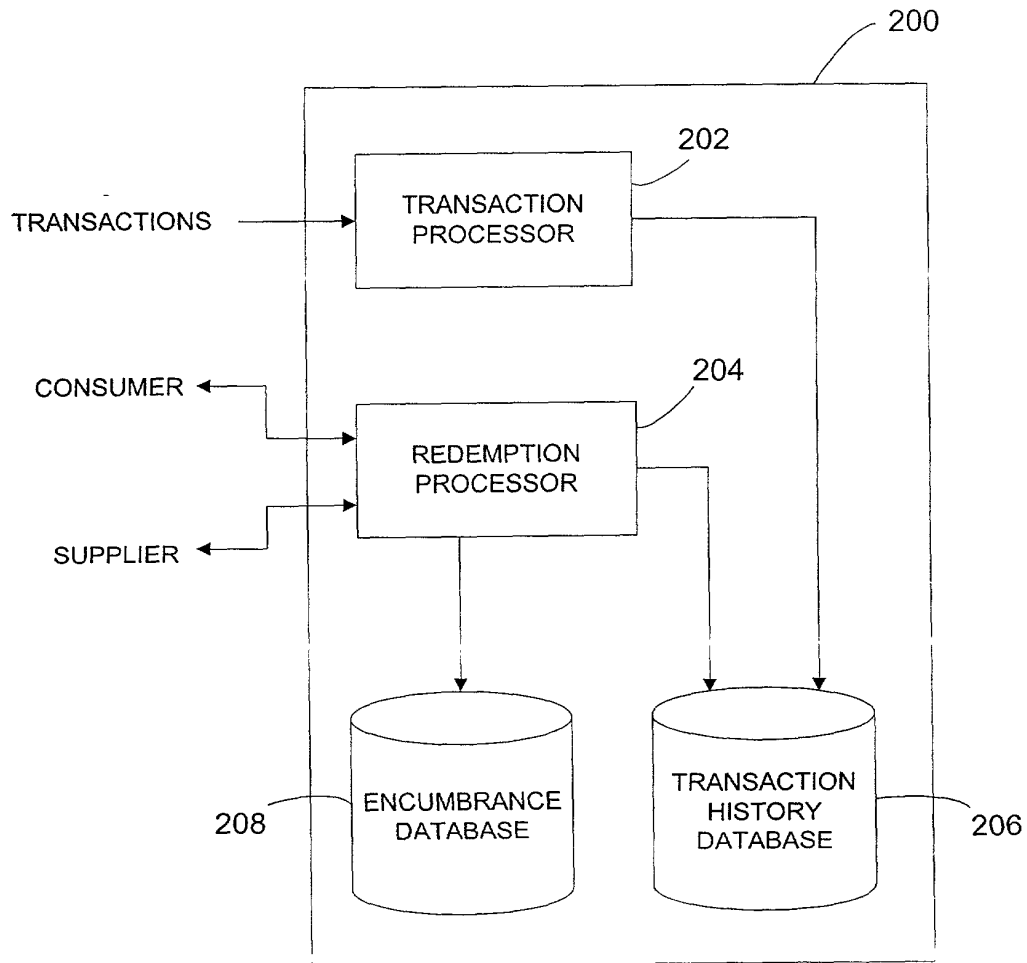


FIG. 1



**FIG. 2**

300

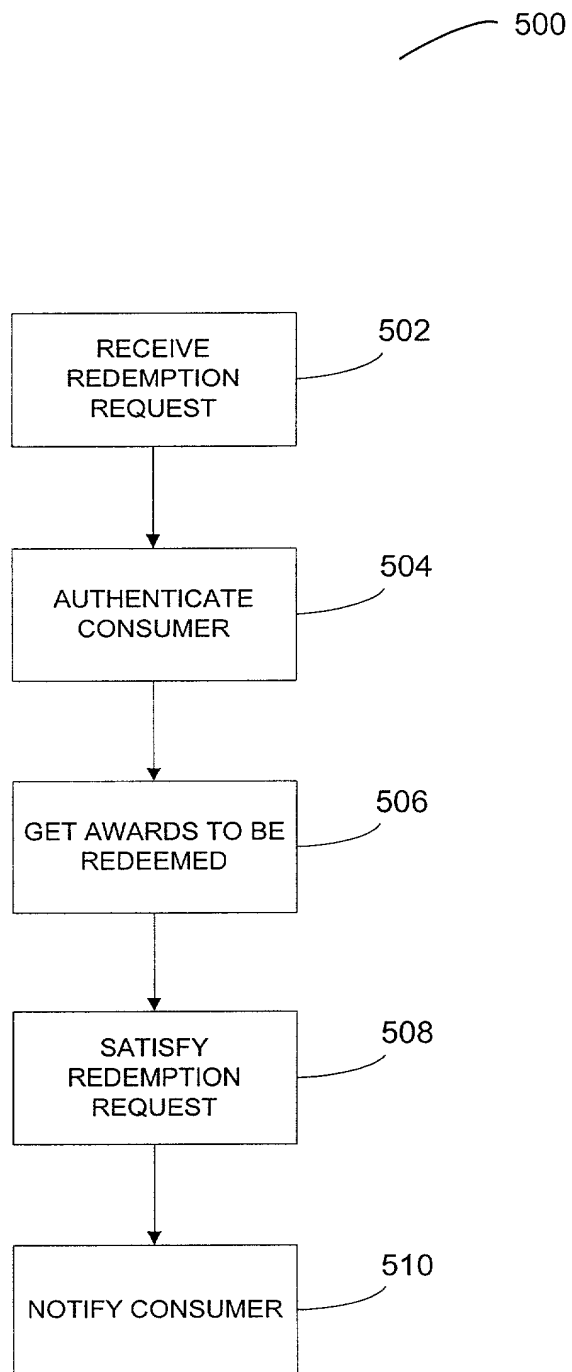
	302	304	306	308	310	312	314
332	EARNING ID	CONSUMER ID	POINTS	BUSINESS ID	PROMOTION ID	EARN DATE	EXPIRATION DATE
334	1	111	100	2	1	2/1999	1/2002
336	2	111	50	2	2	1/2000	1/2003
338	3	111	50	3	1	1/1999	1/2002
340	4	111	50	4	2	1/1999	1/2002
342	5	111	50	5	1	1/1999	1/2002
	6	111	50	6	1	2/1999	1/2002

**FIG. 3**

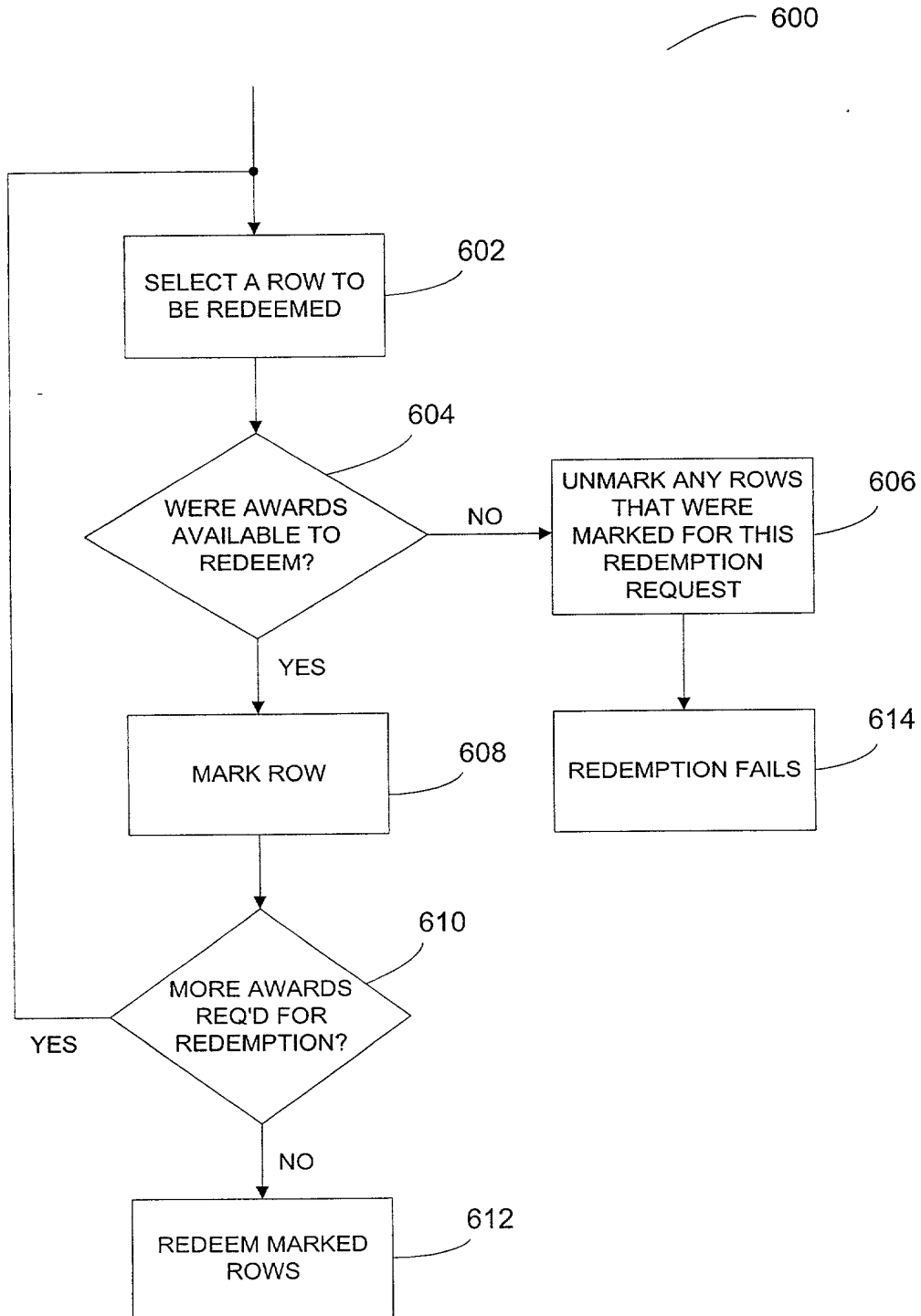
400

	402	404	406
410	SUPPLIER ID	BUSINESS ID	PROMOTION ID
412	200	2	1
414	200	4	2
416	300	3	1
418	400	2	1
	400	3	1

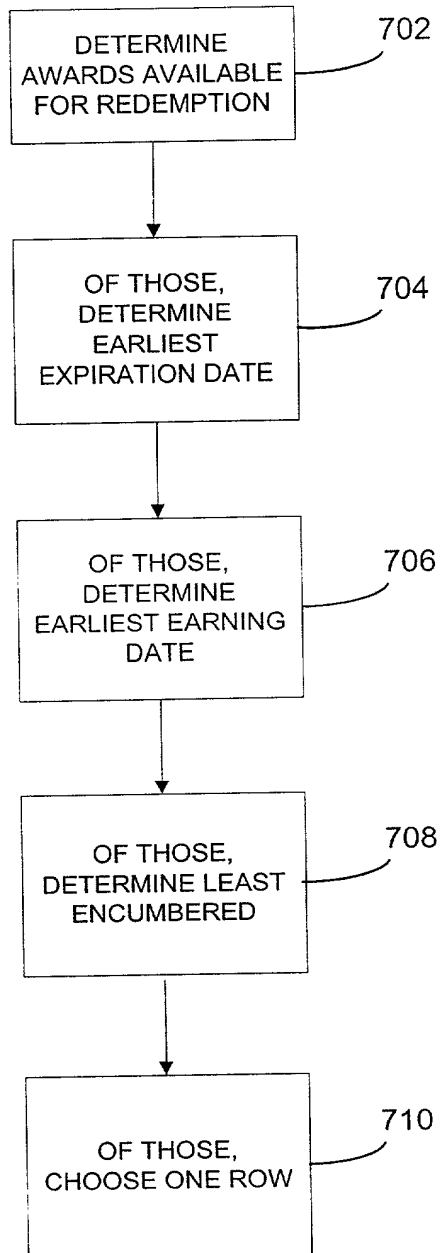
**FIG. 4**



**FIG. 5**



**FIG. 6**



**FIG. 7**

800

	802	804	806	808
812	BUSINESS ID	PROMOTION ID	BLACK-OUT START	BLACK-OUT END
814	2	1	May 3, 2001	May 29, 2001
816	4	2	Dec. 21, 2001	Jan. 3, 2002
	3	1	May 3, 2001	May 29, 2001

**FIG. 8**

900

	902	904	906
912	BUSINESS ID	PROMOTION ID	VALUE OF POINT
914	2	1	SILVER
916	4	2	GOLD
	3	1	SILVER

**FIG. 9**